

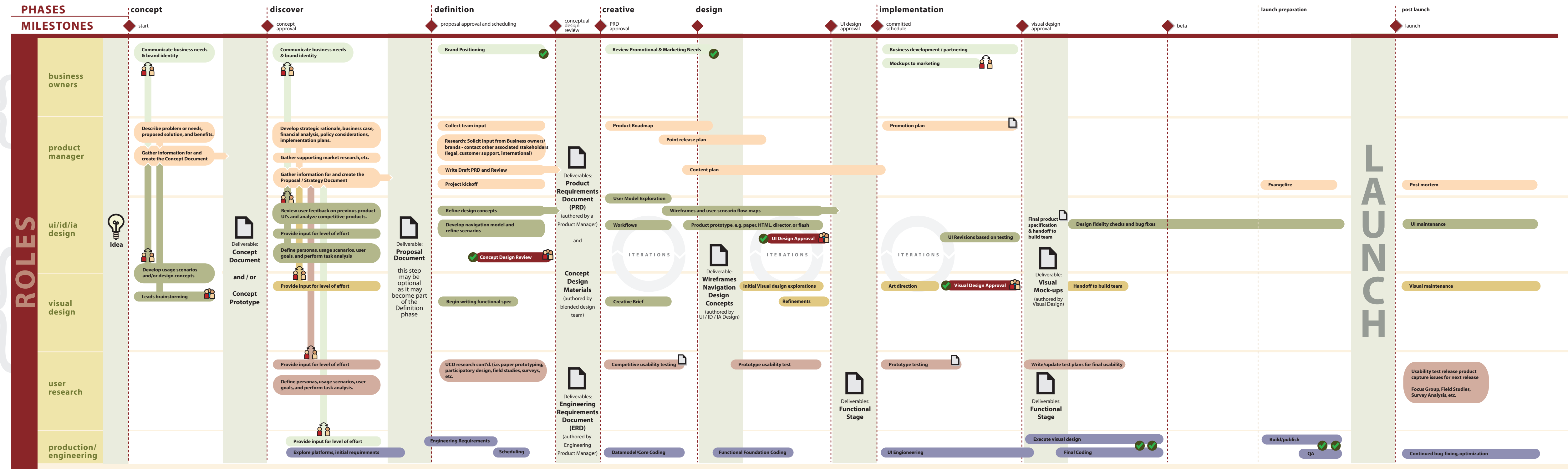
Zaudhaus Work Process

Product / Software / WebApp Design Process

LEGEND

- MILESTONE
- DELIVERABLE
- IDEA
- REVIEW CHECKPOINT
- KEY MEETING
- INFORM

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Note: In some companies these roles are encompassed by one person

Note: In some companies these roles are blended into one or two people, i.e. UI may do user research or visual designers may do IA, etc.

Credits: Design based on earlier maps created by UI teams at AOL, Inc. Revised and edited by Erin Malone, concepts from Clement Mok designs, Studio Archetype, and Zaudhaus, Inc.